

Measure FF

NO-TAX-INCREASE EXTENSION MEASURE

On June 5, 2018, the **East Bay Regional Park District Board of Directors** voted unanimously to place **Measure FF** on the November 2018 ballot to extend existing, voter-approved funding for Regional Parks in western Alameda and Contra Costa counties. **Measure FF does not increase tax rate.**

Measure FF Priorities

Wildfire Protection and Healthy Forests

Measure FF will provide continued funding for fire hazard reduction, firefighters, and sustainable forest management, consistent with the Park District's approved and fully permitted Wildfire Hazard Reduction and Resource Management Plan. Voter-approved funding currently supports the thinning or removal of hazardous vegetation on over 500 acres annually. Fire hazard reduction and sustainable forest management is the top spending priority of **Measure FF**.



Thinned and Healthy Forest

Public Access, Trails, and Visitor Use Facilities

Measure FF will provide continued funding for trail maintenance and expansion of trails for increased public access, including closing gaps in the Bay Trail which will improve regional connectivity for commuters and safe routes to school for children. **Measure FF** will also provide funding to keep the Crab Cove Visitor Center in Alameda open year-round and for new interpretive/educational programs at Point Pinole and MLK Jr. Shorelines.

Natural Habitat, Urban Creeks, and Shorelines

Measure FF will provide funding for ongoing erosion control, watershed protection, redwood conservation, and preservation/restoration of natural habitat, including urban creeks, marshes, and shorelines for endangered species and to prepare parklands for the future impacts of climate change.

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Martin Luther King Jr. Regional Shoreline, Oakland

Measure FF Commitments

Photo: Mitchell Yee



McLaughlin Eastshore State Park, Berkeley, Emeryville & Albany

Wildfire Protection/Forests Management

(East Bay Hills) – Manage forests consistent with Wildfire Hazard Reduction and Resource Management Plan. Develop a redwood forest management plan.

Redwood Regional Park (Oakland) – Enhance interpretation of East Bay redwood tree history. Provide for creek restoration and erosion control for watershed health and visitor safety. Expand partnership with Save the Redwoods League.

Tilden Regional Park (Berkeley) – Plan improvements to visitor use facilities such as the Environmental Education Center, Little Farm and Botanical Garden Visitor Center. Increase stewardship. Improve access and pedestrian safety at the Brazilian Room and Botanical Garden Visitor Center.

Miller/Knox Regional Shoreline (Richmond) – Protect shoreline by preparing for sea level rise. Increase park staffing and upgrade Keller Beach visitor experience. Enhance drought tolerant landscapes.

Robert W. Crown Memorial State Beach (Alameda) – Improve visitor use facilities. Develop sea level rise interpretation and educational programming. Enhance Bay health by upgrading storm water drainage system. Continue year-round Visitor Center services.

McLaughlin Eastshore State Park (Berkeley, Emeryville, and Albany) – Provide for shoreline and natural habitat protection. Improve visitor use facilities. Expand park personnel. Protect, enhance, and monitor wildlife habitat.

Martin Luther King Jr. Shoreline (Oakland) – Improve visitor facilities and personnel. Provide for expanded educational and recreational programming. Improve marsh habitat. Protect shoreline and park facilities from sea level rise.

Point Pinole Regional Shoreline (Richmond) – Protect the shoreline at Dotson Family Marsh. Improve visitor use facilities and Bay access. Increase educational and recreational programming. Enhance wildlife habitat.

Temescal Regional Recreational Area (Oakland) – Improve water quality, habitat and recreational swimming. Provide erosion control for watershed health and recreational trail safety.

East Bay Gateway Regional Shoreline (Oakland) – Convert existing paved lands to natural landscape. Provide public access to Bay Trail and Bay Bridge bike path. Enhance tidal and intertidal habitat.

Alameda Point (Alameda) – Expand park and public safety personnel for new regional park. Protect seasonal wetlands, Breakwater Beach shoreline, and park facilities by preparing for sea level rise.

Partial list. For full list visit ebparks.org/MeasureFF.

Measure FF is an extension of Measure CC which was passed by voters in 2004 in the communities of Alameda, Albany, Berkeley, El Cerrito, El Sobrante, Emeryville, Kensington, Oakland, Piedmont, Richmond, and San Pablo. Measure CC is an existing \$12/year (\$1/month) parcel tax. Measure CC is set to expire soon.



Crab Cove Visitor Center
Robert W. Crown Memorial State Beach, Alameda



Redwood Regional Park, Oakland



Point Pinole Regional Shoreline, Richmond

Photo: Sakrati Kaur