

MEASURE CC COMMITMENTS MADE, IMPROVEMENTS DELIVERED

Goals, Projects, and Services



Healthy Parks Healthy People

Measure CC was passed by Oakland, Berkeley, Richmond, Alameda, San Pablo, El Cerrito, Albany, Emeryville and Piedmont voters in 2004 with 72% support to provide local funding for park infrastructure, maintenance, safety, and services. Measure CC is a \$12/year parcel tax. Measure CC is set to expire soon. Measure CC has provided over \$37.4 million dollars over the past 13 years for park improvements and services in the Measure CC area.

Public Safety, Wildfire Prevention, and Healthy Forest

Measure CC funds support police protection at shoreline and urban regional parks, as well as fire protection in the East Bay hills. Thanks to **Measure CC** over 500 acres of urban forests and brush along the ridgelines from Castro Valley to Richmond have been thinned or removed – **helping prevent catastrophic fires and maintain safe and healthy forests**. Each year, the Park District spends over \$1.6 million on fire hazard reduction – much of it thanks to **Measure CC**.

Park Infrastructure and Maintenance

Thanks to **Measure CC** many regional parks, trails and open spaces in western Alameda and Contra Costa counties have been repaired and upgraded, including visitor centers, staging areas, trails, picnic tables, restrooms, and water fountains, among others – **ensuring quality public access and recreational opportunities for visitors**.

Environmental Stewardship and Habitat Protection

Thanks to **Measure CC**, many natural areas in western Alameda and Contra Costa counties have been restored and preserved, including shorelines, marshes, wetlands, and urban creeks – **protecting sensitive habitat for endangered species and preparing parks for the future impacts of climate change**.



Wildcat Canyon Regional Park, Richmond



Learn more online in English, en Español,
and in Chinese at ebparks.org/2004MeasureCC

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Martin Luther King Jr. Regional Shoreline marsh, Oakland