



July 24, 2012

Mr. Robert E. Doyle  
General Manager  
East Bay Regional Park District  
2950 Peralta Oaks Ct. Oakland, CA 94605

Subject: Support for the East Bay Regional Park District Community Transformation Grant (CTG) Application

Dear Mr. Doyle:

The Contra Costa Council is pleased to support the East Bay Regional Park District's application for a Community Transformation Grant (CTG). This grant will serve as a model and catalyst for regional wellness and livability.

The Contra Costa Council is a private sector, non-profit public policy organization whose mission is economic vitality and quality of life. Our members include business and industry, labor, education and non-profit organizations. We have long supported the District and its programs, which provide substantial health and quality of life benefits. The District's facilities and programs improve our region's economic competitiveness by providing outstanding open space and recreational opportunities in an urban environment.

We applaud the District's proposed Get Outdoors! Network for Healthy Kids to strengthen the relationship between health, education and outdoor activity providers. This collaborative effort between the West Contra Costa County Unified School District, Oakland Unified School District, U.C. Berkeley Center for Weight and Health, Children's Hospital in Oakland, Alameda County Office of Education and Eco Village will effectively address the CTG strategic directive number two: Active Living and Health Eating.

We also support the GO! Network's efforts to address transportation and policy barriers which limit children's ability to access the outdoors, as well as the proposal to institutionalize the model California Children's Outdoor Bill of Rights. These efforts will truly enhance the wellness and health of our children.

Ultimately, the GO! Network will provide a concrete example of a truly transformative, replicable model to promote outdoor activity, increase community awareness of outdoor opportunities, fund collaborations and reduce park access barriers. We are strongly in support.

Sincerely yours,

Linda Best  
President & CEO

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